

Association of Texas Graduate Schools

September 22, 2017

Update from the *TOEFL*[®] and *GRE*[®] Programs at ETS

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ETS



What We Will Cover Today

- *TOEFL*[®] Program Update
 - Revised *TOEFL*[®] Paper-delivered Test
 - *TOEFL*[®] MOOC
- *GRE*[®] Program Update
 - *GRE*[®] General Test
 - *GRE*[®] Subject Tests
- Test Security
- Tools and Services for Institutions

TOEFL[®] Program Update

TOEFL® Paper-delivered Test

- The TOEFL Paper-based Test (TOEFL PBT) has continued to be an option in some parts of the world since the launch of the computer-delivered *TOEFL iBT*® test in 2005.
- The number of individuals who take the TOEFL PBT test today is very small.
- We have continued to offer the TOEFL PBT test in locations where the TOEFL iBT test cannot be administered due to irregular electricity or internet service or political instability. We do this because we are deeply committed to providing access and opportunity for all those who want to take the TOEFL test.

Revised *TOEFL*® Paper-delivered Test

- Beginning in October 2017, ETS will administer a new paper-format test that is more in line with the *TOEFL iBT*® test.
- The revised TOEFL Paper-delivered Test will measure three skills using actual TOEFL iBT test questions: Reading, Listening and Writing.
- Speaking will not be measured because of its technological requirements.

Revised *TOEFL*® Paper-delivered Test (continued)

- Score reports for the new test will look different because there will be only 3 section scores (Reading, Writing and Listening) and no total score.
 - Because there is no Speaking section, no total score will be reported since *TOEFL iBT*® total scores are not comparable with total scores on the new test.
- Because of initial equating requirements, scores for the first test administration, which will take place in October 2017, will be reported approximately 7 weeks after the test date.
- Scores for subsequent test administrations will be reported approximately 5 weeks after the test date, the same time frame as the existing PBT test.

TOEFL® MOOC

TOEFL Test Preparation: The Insider's Guide:

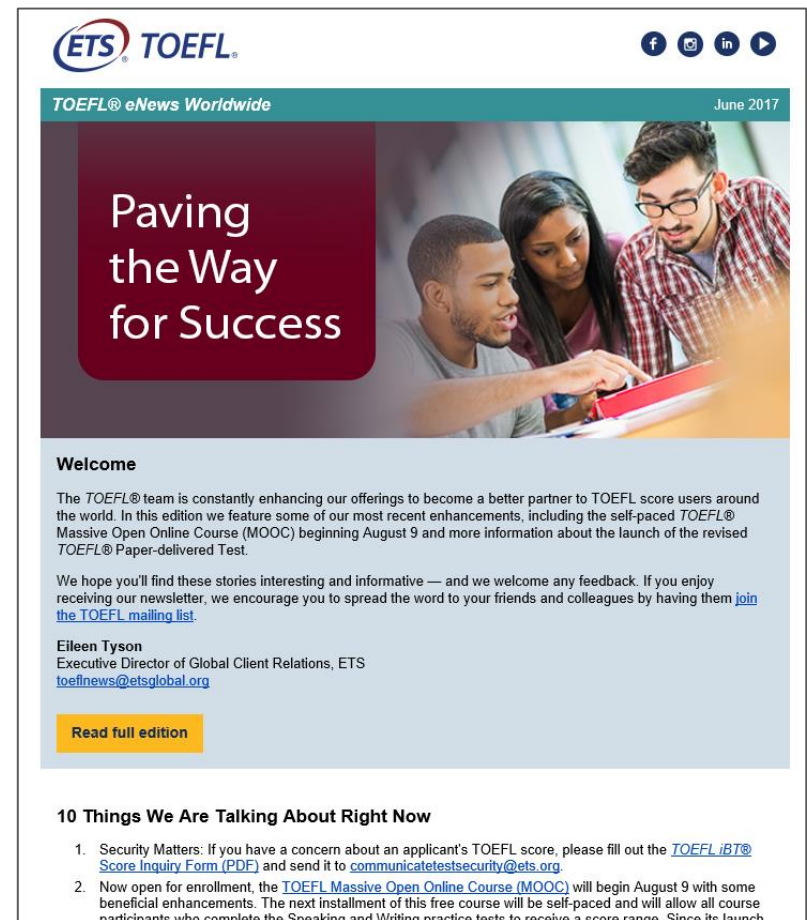
- Launched June 13, 2016
 - To date, there have been 540,000 participants representing over 206 countries
 - New course format launched on August 9, 2017
 - Includes *e-rater*® and *SpeechRater*™ technology
 - Self-paced (previously ran as a 6-week course)
 - Open through November 8, 2017
- Objective
 - To create broad awareness of *TOEFL iBT*® test structure, preparation and registration process
 - To demystify TOEFL iBT test



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TOEFL® eNews Quarterly Update

- Our TOEFL eNews quarterly update offers you the latest information from the TOEFL® program and lets you know about valuable TOEFL resources as well as industry news.



ETS TOEFL

TOEFL® eNews Worldwide June 2017

Paving the Way for Success

Welcome

The TOEFL® team is constantly enhancing our offerings to become a better partner to TOEFL score users around the world. In this edition we feature some of our most recent enhancements, including the self-paced TOEFL® Massive Open Online Course (MOOC) beginning August 9 and more information about the launch of the revised TOEFL® Paper-delivered Test.

We hope you'll find these stories interesting and informative — and we welcome any feedback. If you enjoy receiving our newsletter, we encourage you to spread the word to your friends and colleagues by having them [join the TOEFL mailing list](#).

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[Read full edition](#)

10 Things We Are Talking About Right Now

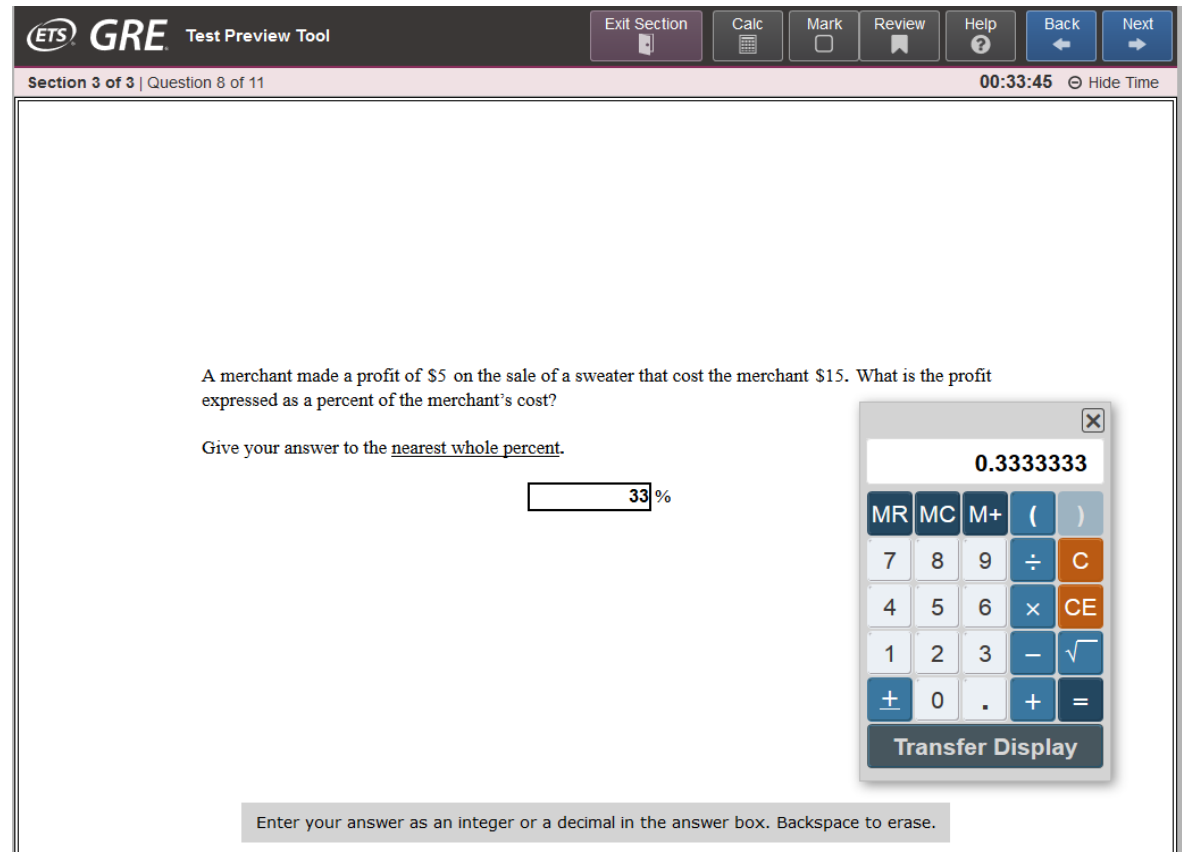
1. Security Matters: If you have a concern about an applicant's TOEFL score, please fill out the [TOEFL iBT® Score Inquiry Form \(PDF\)](#) and send it to communicatetestsecurity@ets.org.
2. Now open for enrollment, the [TOEFL Massive Open Online Course \(MOOC\)](#) will begin August 9 with some beneficial enhancements. The next installment of this free course will be self-paced and will allow all course participants who complete the Speaking and Writing practice tests to receive a score range. Since its launch

ets.org/toefl/institutions/resources/newsletters

GRE[®] Program Update

The GRE[®] General Test Has a New Look

- The user interface was updated on July 30, 2017.
- The test structure, content and question types did not change.



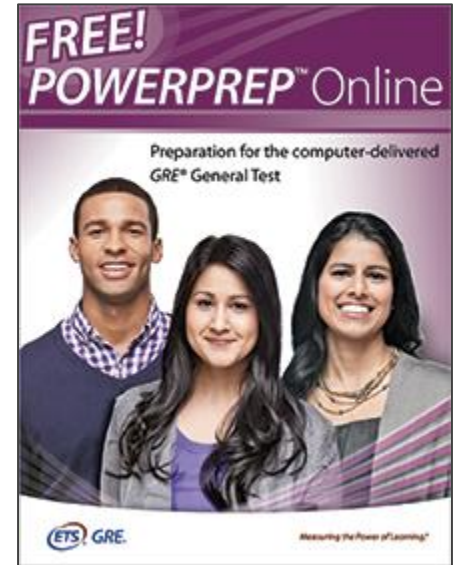
The screenshot shows the GRE Test Preview Tool interface. At the top, there is a navigation bar with buttons for 'Exit Section', 'Calc', 'Mark', 'Review', 'Help', 'Back', and 'Next'. Below this, a status bar indicates 'Section 3 of 3 | Question 8 of 11' and a timer showing '00:33:45' with a 'Hide Time' option. The main content area displays a math question: 'A merchant made a profit of \$5 on the sale of a sweater that cost the merchant \$15. What is the profit expressed as a percent of the merchant's cost?' Below the question, it says 'Give your answer to the nearest whole percent.' An input box contains the number '33' followed by a '%' sign. To the right of the question is a calculator window showing the calculation '0.3333333'. At the bottom of the interface, a text box reads 'Enter your answer as an integer or a decimal in the answer box. Backspace to erase.'

New Test Prep Tools Simulate the New User Interface

- *POWERPREP™* Online
- *POWERPREP PLUS™* Online
- As close to the computer-delivered test experience as one can get

FREE *POWERPREP*™ Online Simulates the Actual Test Experience

- Introduced in May 2017
- Designed to help test takers:
 - Understand what's being tested
 - Gain familiarity with the various question types and the functionality of the test
 - Become familiar with the testing tools, including the on-screen calculator
 - Practice taking the General Test under timed or untimed conditions
- Test takers can access two free *POWERPREP* Online practice tests in their ETS Account.



For more information, visit www.ets.org/gre/prepare.

New *POWERPREP Plus*[™] Online

- Introduced in July 2017
- Features include:
 - Two timed practice tests that contain never-before-published test questions
 - Scores on the Verbal Reasoning, Quantitative Reasoning and Analytical Writing sections of the test.
 - Explanations for correct answers for every question in each practice test
 - A score report that provides detailed performance information
- Test takers can purchase two *POWERPREP PLUS* practice tests in their ETS Account. Pricing is on a per-test basis.



For more information, visit www.ets.org/gre/prepare.

Scoring Method Change on the *GRE*® Subject Tests

- Beginning with Subject Tests administered in September 2017, test takers' raw scores will be based on the number of questions they answer correctly. Nothing will be subtracted from a score if a question is answered incorrectly.
 - Prior to September 2017, raw scores on the GRE Subject Tests were based on the number of questions answered correctly minus one quarter of the number of questions answered incorrectly.
- Raw scores on the *GRE*® General Test are also based on the number of questions answered correctly; therefore, this change to the Subject Tests allows test takers to approach both tests in the same way (i.e., answer all questions in the time allotted even if they have to guess at an answer).

With this change, advise test takers that to maximize their scores, it is better to guess than to leave the answer blank.

New Subscores on the *GRE*[®] Psychology Test

- To better meet the needs of graduate-level psychology programs, the subscore information reported to score recipients on the *GRE*[®] Psychology Test has been revised.
- Beginning with tests administered on September 16, 2017, a total score will be reported with six new subscores, in place of the two existing subscores:
 - Biological
 - Cognitive
 - Social
 - Developmental
 - Clinical
 - Measurement/Methodology/Other
- The new subscores are intended to provide psychology departments with information about their applicants' strengths and weaknesses, and can be used for guidance and placement purposes.

Updated Record Layout for *Scorelink*[®] Files

- To accommodate the six new *GRE*[®] Psychology Test subscores, the GRE record layout for Scorelink files was updated on July 5, 2017.
 - The update affects the Scorelink files ETS sends to institutions as well as the Scorelink files that score recipients download in the *ETS*[®] Data Manager.
- The locations of all the fields in the previous layout remain unchanged in the updated layout. The additional subscores for the GRE Psychology Test were added to positions that were previously filler positions.
- The changes to the record layout were communicated to Scorelink and ETS Data Manager users in February 2017.
- The updated layout is available at www.ets.org/gre/recordlayout2017.

Test Security

Test Security: Facial Recognition in China

- The *TOEFL*[®] program and the National Education Examinations Authority in China had hardware and software developed for a new biometric security feature: facial recognition.
- Test taker's image captured during check-in process.
- System performs facial recognition verification against national identification document.
- Will develop a database of test takers and imposters for additional verification.
- To be implemented in all centers for the *GRE*[®] General Test and the *TOEFL*[®] test by the end of 2017.

Test Security: Operational Innovations

- Minimizing time zone cheating
 - Beginning in January 2017, ETS and the *TOEFL*® Program implemented a new process for computer-delivered tests that will help deter cheating by varying the content for test takers in different time zones.
- Providing high quality photos
 - TOEFL photos on score reports and in the *ETS*® Data Manager
 - *GRE*® photos in *ETS*® Data Manager
- The Speech Sample Service makes it possible for institutions to listen to a test taker's spoken response.
 - A scored 1-minute response
 - Sample reflects **median** performance from 1 of the 4 integrated speaking tasks

Making Communication Easier

For the *GRE*[®] and *TOEFL*[®] tests we have:

- **Established new Office of Testing Integrity mailbox** just for institutions - CommunicateTestSecurity@ets.org
- **Developed score inquiry forms** to make it easy to submit requests for review of scores

TOEFL iBT[®] TEST SCORE INQUIRY FORM

SUBMITTING INSTITUTION Today's Date *

Institution's Name *

Primary Contact's First Name * Primary Contact's Last Name *

Primary Contact's Title or Position * Primary Contact's Phone Number / Email Address *

City * Secondary Contact's Name / Phone # / Email Address

State/Province/Country *

QUESTIONED TEST RESULTS

Test Taker's First Name * Test Taker's Last Name *

Registration Number or ETS ID * Date of Birth

Questioned Test Administration Test Scores

Test Date *

Reading	Listening	Speaking	Writing	Total
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

* Required Information

REASON FOR QUESTIONING TEST SCORES

Select all that apply

<input type="checkbox"/> Scores not in line with the test taker's observed proficiency	<input type="checkbox"/> Scores do not correlate with the test taker's academic performance
<input type="checkbox"/> Unusual score change in one or more sections	<input type="checkbox"/> Scores do not correlate with other ESL standardized assessment results
<input type="checkbox"/> Unusual change in total score	<input type="checkbox"/> Other (Please specify in the box below)

If "Other", or to elaborate, please use this box to explain:

ETS Measuring the Power of Learning[™]

GRE[®] GENERAL TEST SCORE INQUIRY FORM

SUBMITTING INSTITUTION Today's Date *

Institution's Name *

Primary Contact's First Name * Primary Contact's Last Name *

Primary Contact's Title or Position * Primary Contact's Phone No./Email Address *

City * Secondary Contact's Name/Phone No./Email Address *

State/Province/Country *

QUESTIONED TEST RESULTS

Test Taker's First Name * Test Taker's Last Name *

Registration No. * Date of Birth *

Questioned Test Administration Test Scores

Test Date *

Verbal Reasoning	Quantitative Reasoning	Analytical Writing
<input type="text"/>	<input type="text"/>	<input type="text"/>

* Required Information

REASON FOR QUESTIONING TEST SCORES

Select all that apply

<input type="checkbox"/> Scores not in line with the test taker's observed verbal proficiency	<input type="checkbox"/> Personal information and/or photo discrepancy	<input type="checkbox"/> Scores do not correlate with other standardized assessment results
<input type="checkbox"/> Unusual score change in one or more sections	<input type="checkbox"/> Scores do not correlate with the test taker's academic performance	<input type="checkbox"/> Other (Please specify in the box below)

If "Other", or to elaborate, please use this box to explain:

Power of Learning[™]

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Tools and Services

The *ETS*[®] Institution Portal

Your hub for convenient access to these *TOEFL*[®] and *GRE*[®] and institution services:

- *ETS*[®] Data Manager
- *TOEFL*[®] Search Service
- *GRE*[®] Search Service


TOEFL® Search Service

Helps universities recruit international students with the right English skill levels for their programs.

- Search the database of **over 1 million names** using 25+ criteria, including country, TOEFL score and field of study
- Cost: **No annual fee**, pay only for the names you choose
 - No charge to create an account
 - No charge for a volume projection
- Visit **ets.org/toefl/search**



GRE® Search Service



ETS GRE. Measuring the Power of Learning®

Reach prospects around the world who have **demonstrated** graduate-level **readiness** through their **GRE®** test performance.

Only with the
GRE® SEARCH SERVICE

A robust database of 500,000+ individuals who are pursuing an advanced degree and want to hear from programs like yours

- Select from 30+ search criteria to cost-effectively broaden your reach and segment your campaigns.
- Identify potential candidates using GRE® score bands and UGPA academic performance criteria.
- Recruit a diverse class using demographic and geographic data, hundreds of academic disciplines and more.

No annual fee – pay only for the names you need! ets.org/gre/search

- **A robust database of 500,000+ individuals** who want to pursue an advanced degree and want to hear from programs like yours
 - Updated twice per week
- Versatile search criteria, so you can segment your mailings to reach specific prospects with tailored messages
- Receive freshest names weekly or monthly
- Delegate full-access ordering privileges
- No annual participation fee, you pay only for the names you need
- Send subsequent emails to same names at no additional cost

Helps make your outreach plans precise and cost-efficient.

Exclusively for GRE® Score Users! FREE Event Publicity in GRE Social Communities

- Publicize your recruitment events on the GRE page on Facebook®, Weibo and WeChat
- Submit your information at least 45 days prior to your event and have it publicized in our next monthly posting

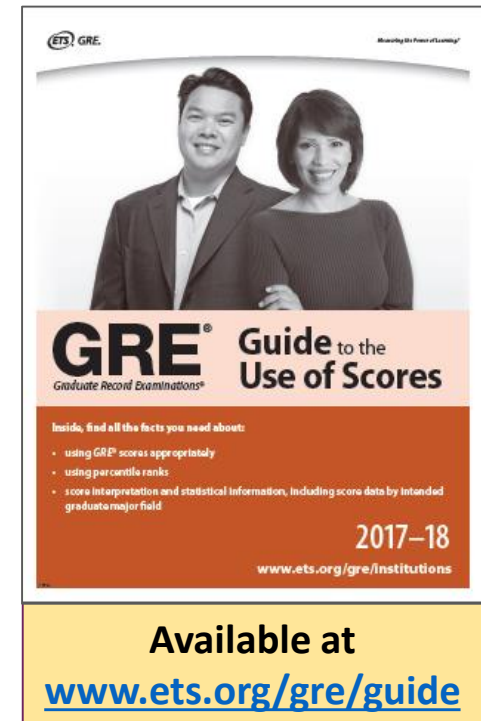


www.ets.org/gre/postmyevent

GRE® Guide to the Use of Scores

A guide for all professionals involved in admissions decisions

- Overview of the GRE® tests
- Guidelines for the use of scores
- Considerations in score interpretation
- Information on reporting and using GRE scores
- Score interpretation and statistical information
- Statistical tables
 - Percentile rank tables
 - Mean scores (total and within intended major)
 - Standard errors of measurement
- Analytical Writing score level descriptions



The *GRE*[®] Guidelines Support Holistic File Review

- The *Guide to the Use of GRE*[®] Scores recommends the following:
 - Multiple sources of information should be used to ensure fairness and to balance the limitations of any single measure of knowledge, skills and abilities
 - Use of multiple criteria is particularly important when assessing the abilities of educationally disadvantaged applicants, applicants whose primary language is not English and applicants who are returning to school after an extended absence
 - A cut score should never be used as the only criterion for denial of admission or awarding of a fellowship
 - Small differences in GRE scores (as defined by the standard error of measurement) should not be used to make distinctions among test takers

GRE® Score Use Best Practices Infographic

An easy-to-share reminder about appropriate ways to use GRE® scores:

- Created at the request of the GRE Board
- Distributed to graduate deans and admissions professionals through print and digital channels
- We encourage you to share it with your colleagues today!

Important guidelines for using GRE® scores
Identify the BEST applicants for your next incoming class

- 1** **Use multiple criteria.** Many factors, including GRE® scores, can provide information about an applicant's potential for success. Using multiple criteria in admissions decisions helps ensure fairness and balances the limitations of any single measure of knowledge, skills or abilities.
- 2** **Be more inclusive by avoiding the use of a cut score.** GRE scores help you compare applicants, but if you use a cut score as a criterion, you could miss an applicant who would be a great asset to your program.
- 3** **Consider scores on the three GRE® General Test measures independently.** The level of Verbal Reasoning, Quantitative Reasoning and Analytical Writing skills needed for success in your field may vary. The GRE® General Test measures these skills independently, and you should treat the scores as three separate and distinct pieces of information about an applicant's skills. Using a single score masks critical information about that individual's specific skills.
- 4** **Use percentile ranks to compare applicants who took the same admissions test.** Looking at percentile ranks can help you better understand applicants' relative performance on the same admissions test. It is not appropriate to use percentile ranks to compare applicants across different admissions tests (e.g., GRE test with GMAT® test). Instead, use the GRE Comparison Tool for Business Schools to interpret GRE scores in the context of GMAT scores: ets.org/gre/comparison.
- 5** **Get your free copy of the GRE® Guide to the Use of Scores.** In this must-have resource, you'll find GRE score interpretation data, percentile ranks, best practices and more: ets.org/gre/guide.

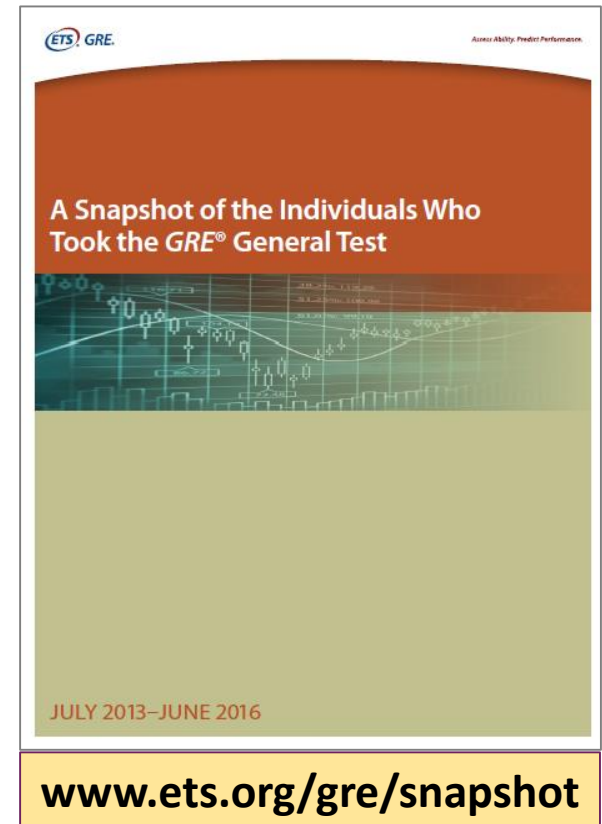
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www.ets.org/gre/bestpractices

A Snapshot of the Individuals Who Took the GRE[®] General Test

- 584,677 unique test takers who took the GRE[®] General Test between July 1, 2015, and June 30, 2016
- Performance information for the GRE General Test population between July 1, 2015, and June 30, 2016
- Volume information for the GRE[®] revised General Test population between August 1, 2013, and June 30, 2016



GRE® Comparison Tool for Business Schools

- Interactive, online tool helps newer GRE® score users understand and appropriately interpret GRE scores in the context of GMAT® Total Scores as they gain familiarity with GRE scores

www.ets.org/gre/comparison

GRE® Comparison Tool for Business Schools

This easy-to-use tool was designed to help newer GRE® score users understand and appropriately interpret GRE scores in the context of GMAT® scores. The tool calculates predicted GMAT scores based on an applicant's GRE Verbal Reasoning and Quantitative Reasoning scores.

The screenshot shows a user interface for the GRE Comparison Tool. At the top, there are two input fields: 'GRE Verbal Reasoning score:' and 'GRE Quantitative Reasoning score:'. Below these fields is a downward-pointing arrow. Underneath the arrow, there are three output fields: 'Predicted GMAT Total score:', 'Predicted GMAT Verbal score:', and 'Predicted GMAT Quantitative score:'. The output fields are currently empty.

Download an [Excel® version of the GRE® Comparison Tool](#) to save score comparisons for multiple applicants.

Download the [Frequently Asked Questions for the GRE Comparison Tool for Business Schools \(PDF\)](#) for further information and to learn about how the new tool is different from the previous tool.

GMAT is a registered trademark of the Graduate Management Admission Council, which does not endorse or approve this Comparison tool.

GRE® Advisor Kit



- Designed to help advisors and educators give students everything they need to know about test registration, preparation, sending scores, etc.
- Includes easy-access student presentation with script, printable flyers, helpful links and more.
- Some materials available in multiple languages
- All downloadable

www.ets.org/gre/advisorkit

GRE® Test Preparation Workshops for Campus Educators

- Held twice a year, these one-day workshops provide in-depth information about the GRE® General Test to attendees so they can serve as resources at their college or university in organizing and presenting on-site GRE test preparation workshops.
- The next workshop will be on October 30, 2017. Registration is FREE.
- Topics include:
 - Overview of the GRE Program
 - Overview of the GRE® General Test
 - Preparing for the Verbal Reasoning Measure
 - Preparing for the Quantitative Reasoning Measure
 - Preparing for the Analytical Writing Measure
 - Review of *POWERPREP*™ Online

Visit www.ets.org/gre/institutions/prepare for more information and to apply to attend a workshop.

GRE[®] Fee Reduction Programs

- Offered as a way to remove cost as a potential barrier to graduate study
 - Individuals who qualify pay 50% of the test fee for a GRE test. These individuals can also retake a GRE test for the reduced test fee.
- General Fee Reduction Programs
 - For who can demonstrate financial need
 - For those who are unemployed
 - Requirements:
 - Must be a U.S. Citizen or resident alien
 - Must be a senior or unenrolled college graduate

GRE® Fee Reduction Programs (continued)

- National Fee Reduction Programs
 - Gates Millennium Program
 - Maximizing Access to Research Careers Program (MARC) Undergraduate Student Training in Academic Research (U-STAR) Program
 - McNair Scholars Program
 - National Consortium for Graduate Degrees for Minorities in Engineering and Science (GEM)
 - Post-baccalaureate Research Education (PREP) Program
 - Project 1000 Program
 - Research Initiative for Scientific Enhancement (RISE) Program

www.ets.org/gre/grefeereduction

Stay Informed



Assess Ability. Predict Performance.



Take a closer look at the GRE® applicant pipeline

GRE® eUpdate April 2017

A Snapshot of GRE® Test Takers — Put the data to work for you

Get the highlights from the recently released edition of *A Snapshot of the Individuals Who Took the GRE® General Test* including data, insights and trends on the large, diverse



What's new for sharing with future students?

We're talking about GRE flyers in seven languages, an updated student presentation, a new LinkedIn® page for those interested in a graduate business degree and refreshed test prep.



- Sign Up for the GRE® eUPDATE Newsletter to receive the latest GRE® news, updates, webinar dates and more.
- Encourage all faculty and staff to sign up for the GRE newsletter.

www.ets.org/gre/update

To Get More Information

- Visit the *TOEFL*® website at www.ets.org/toefl/institutions
- If you have questions:
 - Email: TOEFLnews@ets.org
 - Phone: 1-609-683-2008

- Visit the *GRE*® website at www.ets.org/gre/institutions
- If you have questions:
 - Email: GREtests@ets.org
 - Phone: 1-609-683-2662

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