



Department of Geography



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The rising STAR of Texas

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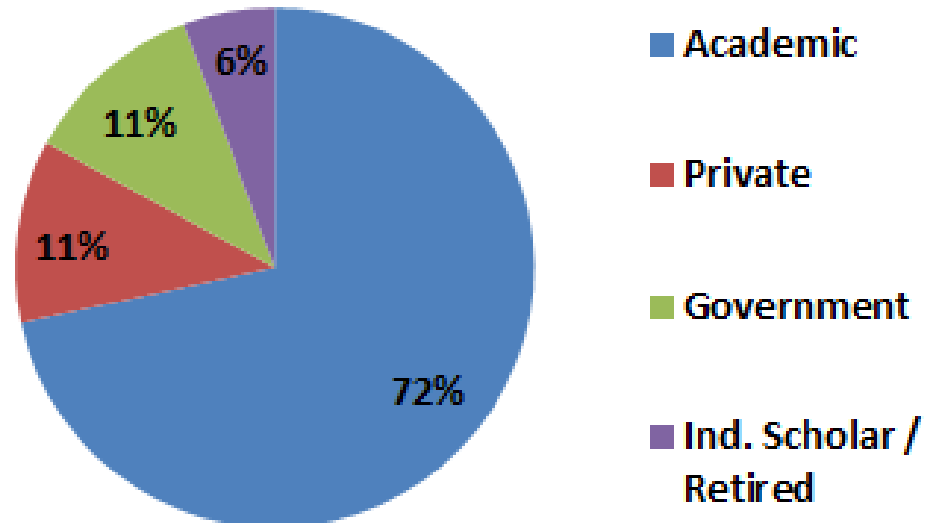
Graduate Programs - Masters

- **Master of Applied Geography (MAGeo)**
 - Resource and Environmental Studies
 - Geographic Information Science
 - Geographic Education
 - General Geography
 - Research paper
- **Master of Science (MS)**
 - Masters and Doctoral Courses
 - Research thesis
- **Graduates:**
 - **461 (2002-2017)**
 - **Placement data for 348 of the 461**
 - **46% Private, 35% Public, 35% Federal/Other, 5% PhD**

Graduate Programs - PhD

- Three PhD Programs:
 - Geography (2015); previously, Environmental Geography
 - Geographic Information Science
 - Geographic Education
- **118 PhD Graduates (2000-2017)**

PhD Graduate Placement



ATGS 2017 - Questions

- What information do you track?
 - **Running list of graduates and their current employment position at the Master's and Ph.D. level**
- How do you obtain this information?
 - **LinkedIn (consistently), Facebook (some time), e-mail (occasionally). Proactive before they start, during, and after**
 - **When an alumnus/a changes jobs, notification via email by LinkedIn, and update in spreadsheet**
 - **Alumni are also found by looking at our alumni's friends/connections on LinkedIn**
 - **Faculty play a role as well. When alumni start a new job, especially PhDs, they inform faculty, who informs office**
- When do you collect it? How do you update it?
 - **Late April and early May every year by checking the graduation spreadsheet against information on LinkedIn and Google searches**



- How much time does it take and who in the department does it?
 - **It generally takes a month or so for part-time student worker (about 40 hours) to update the spreadsheet**
 - **Throughout the year, a few additional hours a month to peruse LinkedIn, Facebook, Google searches, etc.**
 - **Graduate Staff Advisor (Allison Glass-Smith) and student worker**
- How much does it cost?
 - **Tools are free to use. Personnel costs, of course**
- What do you do with the information you collect, i.e., how do you engage alumni?
 - **Annual Alumni Reunion and Student Celebration: alumni awards, job panels with alumni, networking opportunities**
 - **Newsletters and business card directory**
 - **Reception at the annual AAG Meeting**
 - **Social media**



Careers & Jobs in Geography

Alumni Business Cards and Linked-In Profiles
Department of Geography Texas State University
Spring 2016 – Eighth Edition



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GEOGRAPHY

<http://www.geo.txstate.edu>

Texas State University is a member of the Texas State University System



For more information:

Department website: www.geo.txstate.edu

Facebook: www.facebook.com/geo.alum

Newsletters: www.geo.txstate.edu/alumni-central/newsletters.html

Business Card Directory:

www.geo.txstate.edu/geography-careers.html

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