



Independent Colleges and Universities of Texas

Supporting Texas independent nonprofit colleges and universities by strengthening member institutions through advocacy, policy research and collaboration

Association of Texas Graduate Schools Annual Meeting • October 2, 2020



ICUT's Mission & Vision

Mission Statement

ICUT supports Texas independent nonprofit colleges and universities by strengthening member institutions through advocacy, policy research and collaboration.

Specifically, our programs help our member institutions:

- advance educational opportunities for **students**,
- address financial needs of **families**,
- promote economic opportunities for **communities**,
- foster relationships with **businesses**, and
- inform and advise **policymakers**.

Vision Statement

ICUT will continue to be an integral, vibrant and sustainable component of the higher education landscape in Texas and will champion the diverse traditions, approaches and populations of our member institutions.

The higher education system in Texas is made stronger by including Texas independent, nonprofit colleges and universities.

ICUT Strategic Plan *(Adopted 2016)*

Advocacy and
Public Policy

Research and
Data Collection

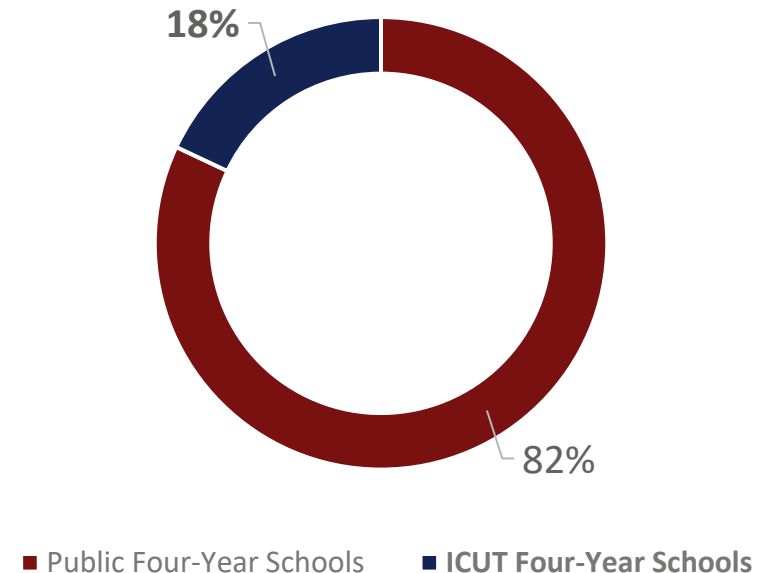
Collaborative
Programming

Publicity and
Visibility

Postsecondary Enrollment in Texas, Fall 2019

- Preliminary Fall 2019 postsecondary student enrollment in Texas was **1,581,945** which includes students in public four-year, public two-year, independent and health-related institutions
- This is a **0.65% increase** from the previous academic year for total postsecondary enrollment in Texas
- Preliminary Fall 2019 enrollment for ICUT member institutions was **125,798** which represents a decrease of **0.35%** from the previous academic year
- Enrollment at public four-year institutions in Texas increased by **0.60%** while enrollment at public two-year institutions (community colleges) increased by **0.70%** from the previous academic year
- ICUT member institutions represent approximately **7.95%** of all postsecondary enrollment in Texas and approximately **18.2%** of enrollment in all four-year institutions of higher education in Texas (public and private)

Four-Year Postsecondary Enrollment in Texas, Preliminary Fall 2019



Source: Texas Higher Education Coordinating Board

<u>Year</u>	<u>Total Enrollment</u>	<u>Nonwhite Enrollment</u>	<u>Percentage</u>
2010	123,325	55,987	45.30%
2011	124,681	57,162	45.80%
2012	126,019	59,891	47.50%
2013	125,412	61,700	49.20%
2014	125,741	63,266	50.30%
2015	127,244	64,691	50.80%
2016	128,391	66,635	51.90%
2017	129,159	67,326	52.10%
2018	129,757	68,567	52.83%
2019	129,435	69,625	53.79%

Source: IPEDS

Nonwhite Student Enrollment

Students identifying with an ethnicity other than white made up **over 50%** of enrollment at ICUT institutions in 2019, up from 17% in 1982.

In 2019, graduate students made up approximately **25%** of ICUT's total enrollment

ICUT Institutions: **Diversity**

- Our membership includes:
 - ✓ **5** Historically Black Colleges and Universities (HBCUs)
 - ✓ **16** Hispanic-Serving Institutions (HSIs), with 25 percent or more Hispanic student enrollment
 - ✓ **15** Emerging HSIs, with 15-24 percent Hispanic student enrollment
- Approximately **half** the students enrolled at ICUT institutions are nonwhite, up from about 17 percent in 1983
- About **85 percent** of students enrolled at ICUT institutions are Texas residents

ICUT Institutions: Financial Aid

- **8 out of every 10** undergraduates at ICUT institutions received some form of grant aid in 2017-18, with a total of **\$1.74 billion** distributed; of this amount, approximately **86 percent** was provided by our institutions
- **50 percent** of direct student aid at private, nonprofit institutions in Texas comes from loans and 50 percent from grants. Nationally, the state average is 58 percent (loans) and 41 percent (grants)
- **46 percent** of Tuition Equalization Grant (TEG) recipients had an Expected Family Contribution (EFC) of \$1000 or less in Fiscal Year 2018
- **36 percent** of TEG recipients had family incomes below the poverty line in FY 2017
- **6 out of every 10** TEG recipients also receive Federal Pell Grants, demonstrating exceptional need; these students received **64 percent** of all TEG funding in FY 2018

ICUT Institutions: **Academics**

- Our institutions span the range of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Classification Levels, from Associate Degree-granting institutions **(Level I)** to institutions with four or more Doctoral Degrees **(Level VI)**
- Our institutions offer a variety of degree pathways:
 - ✓ Traditional residential, four-year liberal arts degrees
 - ✓ Hybrid online and in-person degrees
 - ✓ Fully online degree programs
- ICUT institutions awarded **33,646** degrees in the 2018-19 academic year, including:
 - **20,876** Bachelor's
 - **10,265** Master's
 - **2,026** Doctorates

ICUT Institutions: Economic Impact



Total spending on employee salaries and benefits by ICUT institutions in FY 2018



Total full and part-time employees at ICUT institutions in FY 2018, of which nearly **11 percent** were new hires



Total economic impact of ICUT institutions in 2016 – equivalent to creating **80,197** new jobs

**Source: Economic Impact of ICUT Institutions Report, 2018.*

ICUT and 60x30TX



- ICUT representatives were part of the steering committee responsible for crafting 60x30TX
- ICUT institutions are actively participating in all the goals of 60x30TX
- **60x30TX:** By 2030, at least 60 percent of Texans aged 25-34 will have a postsecondary credential or degree
- **Completion:** By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelors or masters from a Texas public, independent or for-profit college or university
- **Marketable Skills:** By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills
- **Student Debt:** By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions



ICUT Legislative Priorities

87th Legislative Session (2021)

2021: A Session Unlike Any Other

- **We don't yet know what session will look like**, what sort of access we will have to legislators, etc.
- The lege is constitutionally-mandated to pass a budget
- 2021 is also a redistricting session (!)
- We will know more after the November elections



ICUT Legislative Priorities – 2021

1. SUPPORT: An increase in funding for the Tuition Equalization Grant (TEG) Program, consistent with, or above, the amount requested by the Texas Higher Education Coordinating Board in its 2021 Legislative Appropriations Request.

- State funding for TEG was reduced by 10.6 percent (\$20.5 million) in the 2017 legislative session, going from \$192.3 million in the 2016-2017 biennium to \$171.8 million for the current 2018-2019 biennium.
- The Texas Higher Education Coordinating Board (THECB), through its 2019 Legislative Appropriations Request, recommended a 3.36 percent increase (\$5.7 million) in TEG funding – from \$171.8 million in the current biennium to \$177.5 million.
- **2019 RESULT: TEG Appropriation was increased by \$6.8 million for the FY 2020-21 biennium, representing a nearly 4 percent increase in funding for the program.**

ICUT Legislative Priorities – 2021

2. OPPOSE: Legislation that impedes upon the institutional autonomy of independent higher education or negatively impacts the day-to-day operations of our member institutions.

- Policy issues such as labor and employment, student safety, campus climate, athletics, compliance/accountability, and responding to statutorily required reporting requirements, affect all ICUT institutions and directly impact the costs to campuses and their students.
- ICUT will seek to limit unnecessary regulatory burdens imposed on our campuses and oppose any legislation that infringes upon the charitable status, institutional mission, or religious autonomy of our member institutions.
- ICUT will collaborate on legislation that seeks to impose limited, reasonable requirements on institutions of higher education, particularly legislation to ensure a safe and supportive campus environment for all students.

ICUT Legislative Priorities – 2021

- 3. SUPPORT: Legislation that implements liability protections for nonprofit institutions of higher education in Texas that make every reasonable effort to protect their campus communities from the spread of COVID-19 through compliance with all applicable local, state and federal guidelines.**
 - The ongoing coronavirus pandemic presents unique challenges to colleges and universities, who may still experience viral spread even after taking all reasonable precautions to protect faculty, staff, students and the surrounding community. ICUT will seek to shield member institutions from burdensome lawsuits resulting from the spread of COVID-19 despite all best efforts to address this ongoing public health emergency.

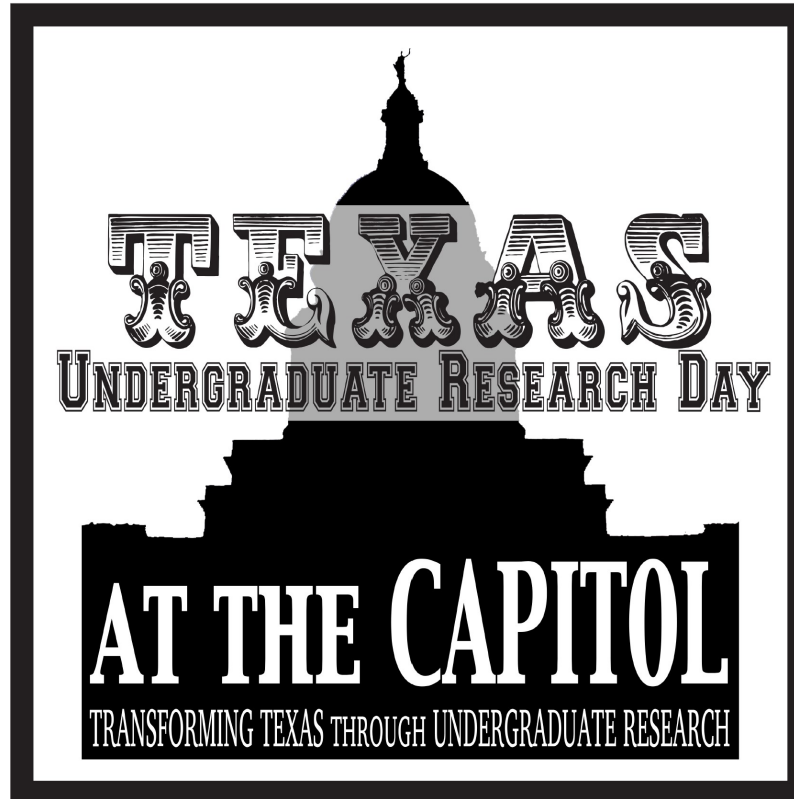
AGREEMENTS:	SchoolDude.com
Acadeum/ College Consortium	TimelyMD
Adobe Software	United Healthcare - Employee*
Affinity Long Term Care – Genworth Financial*	United Healthcare - Student*
Blackboard – Cashnet*	UPS
CastleBranch*	Upswing
Constitutio	
Dropbox	PROGRAMS:
E&I Cooperative Services*	CARES – healthcare consortium
Fastenal*	E-Committee – student services committee
FISCAL Technologies*	
First American Education Finance	CONSORTIUM – HIGHER EDUCATION:
Franklin Covey	Peer audit environmental consortium
IMA	
Johnson Controls Inc.	ANNUAL COLLEAGUE MEETINGS:
JourneyEd	Adobe Meeting
Liberty Mutual Auto and Home*	Business Officer Meeting
Microsoft Software	General Counsel
OMNIA	Human Resources Officer Meeting
Pan-American Life Insurance Group*	IT Meeting
Panhandle Plains	Microsoft Workshop
Paymerang*	Title IX Compliance Meeting
SafeColleges	Chief Academic Officer/Provost Meeting

Member Services Overview

Member Services strives to provide all ICUT members with programs and agreements that take advantage of the purchasing power of the institutions united rather than one institution alone.

For more information, contact Lois Hollis, our Director of Member Services, at Lois.Hollis@icut.org.

2021 Undergraduate Research Day





ICUT

INDEPENDENT COLLEGES & UNIVERSITIES OF TEXAS

The voice for Texas' fully-accredited private colleges and universities



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