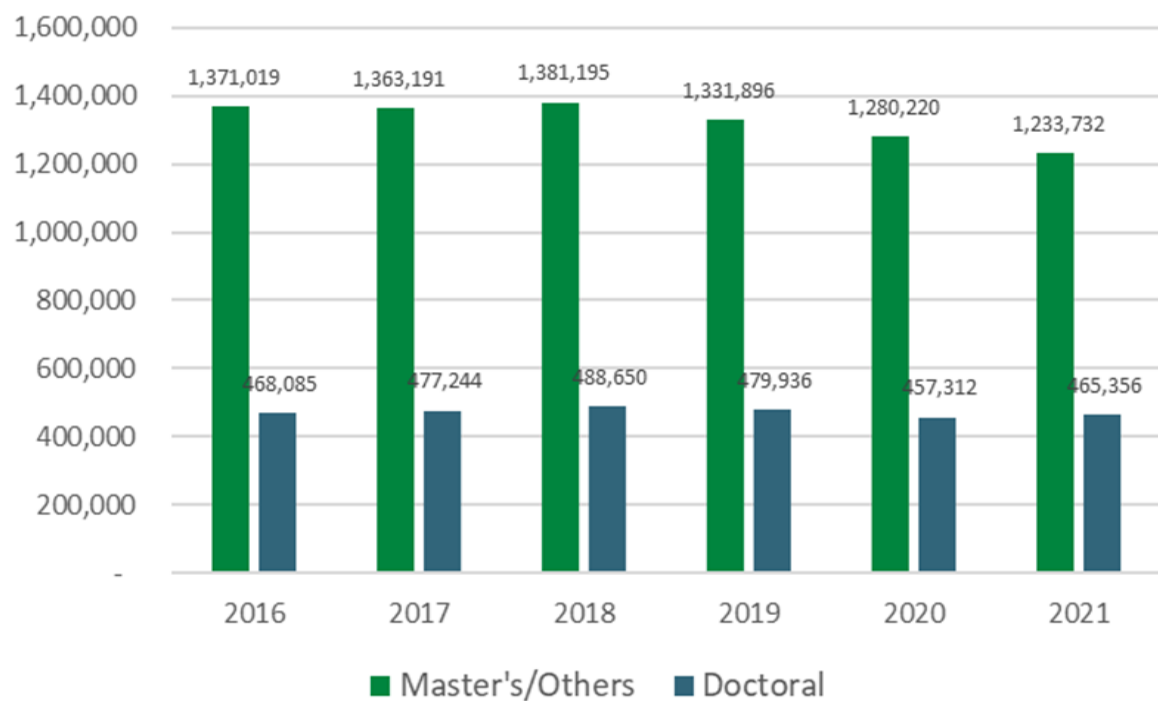




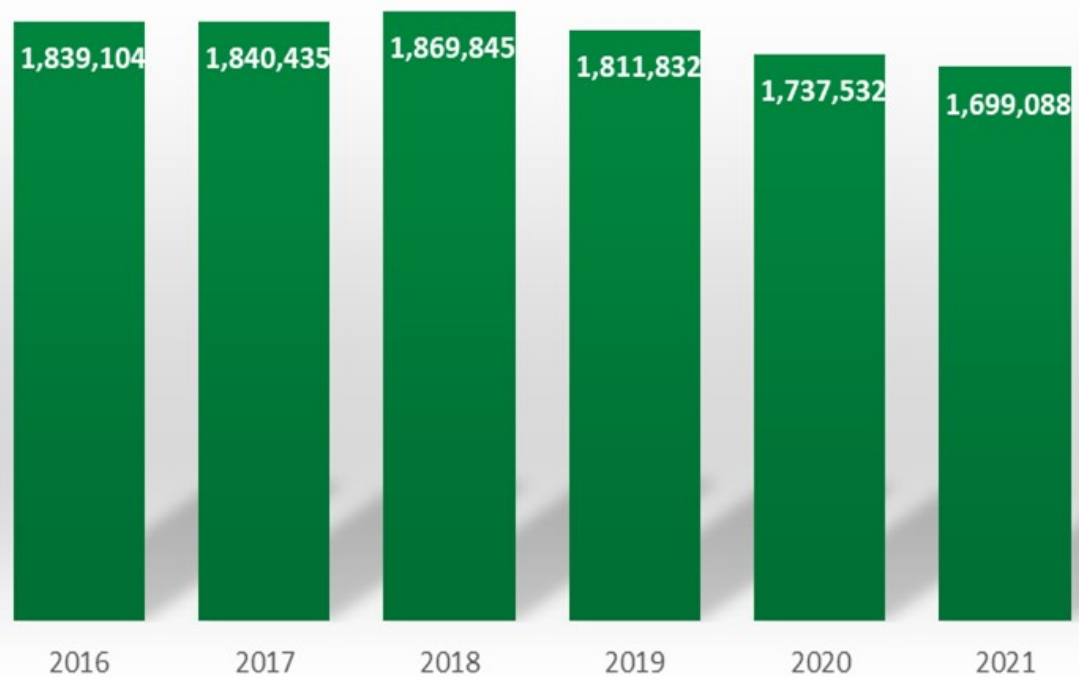
Graduate School Opportunities Result in Enrollment

*Toulouse Graduate School
supports UNT in changing the
lives and shaping careers of our
graduate students.*

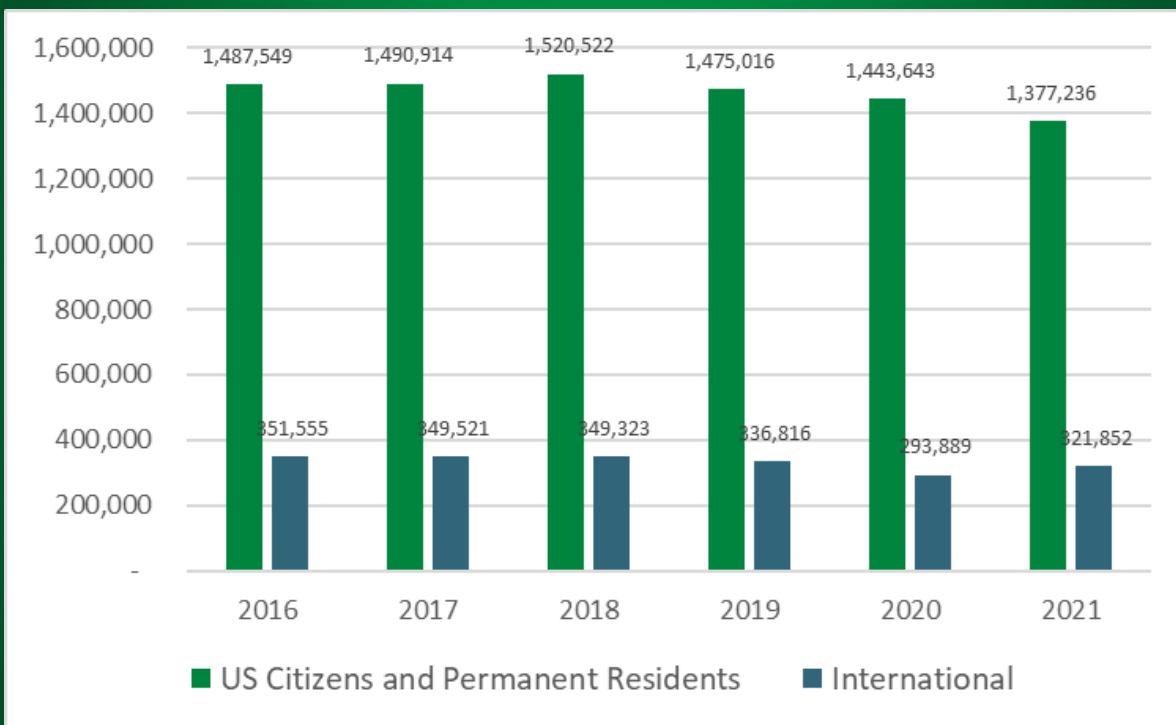
National Grad Enrollment: 2016-2021



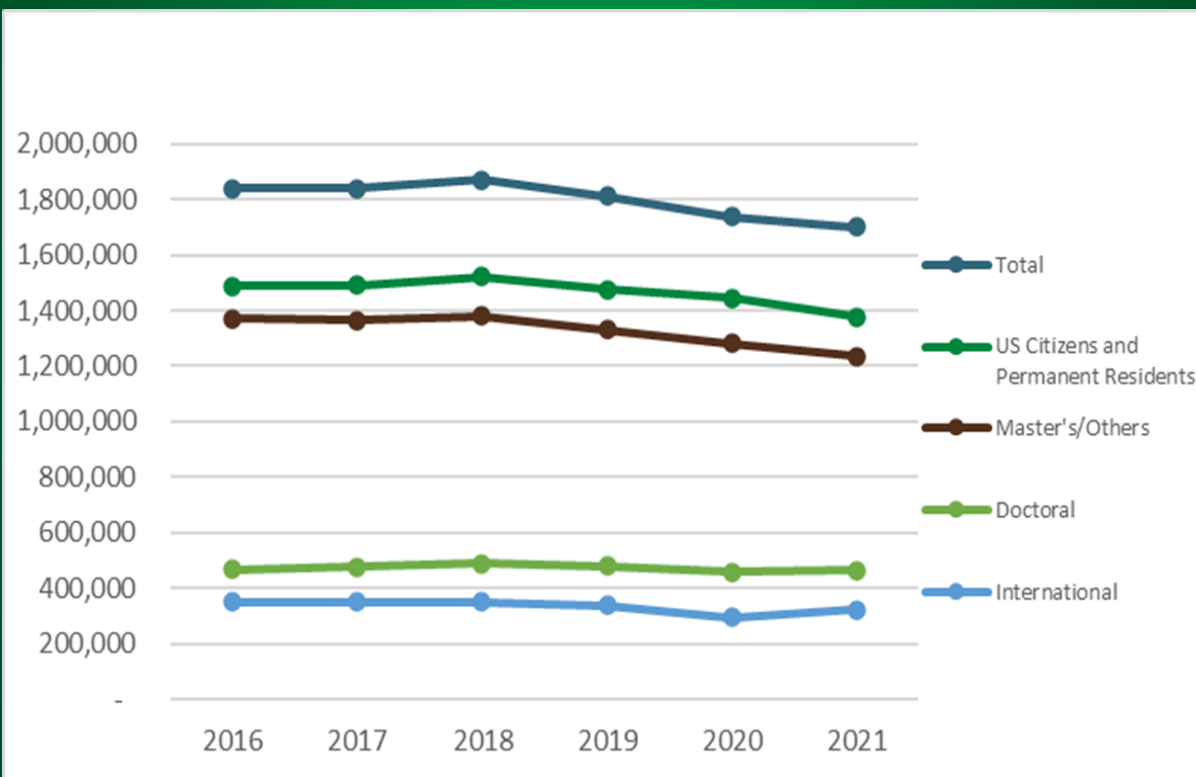
National Total Grad Enrollment: 2016-2021



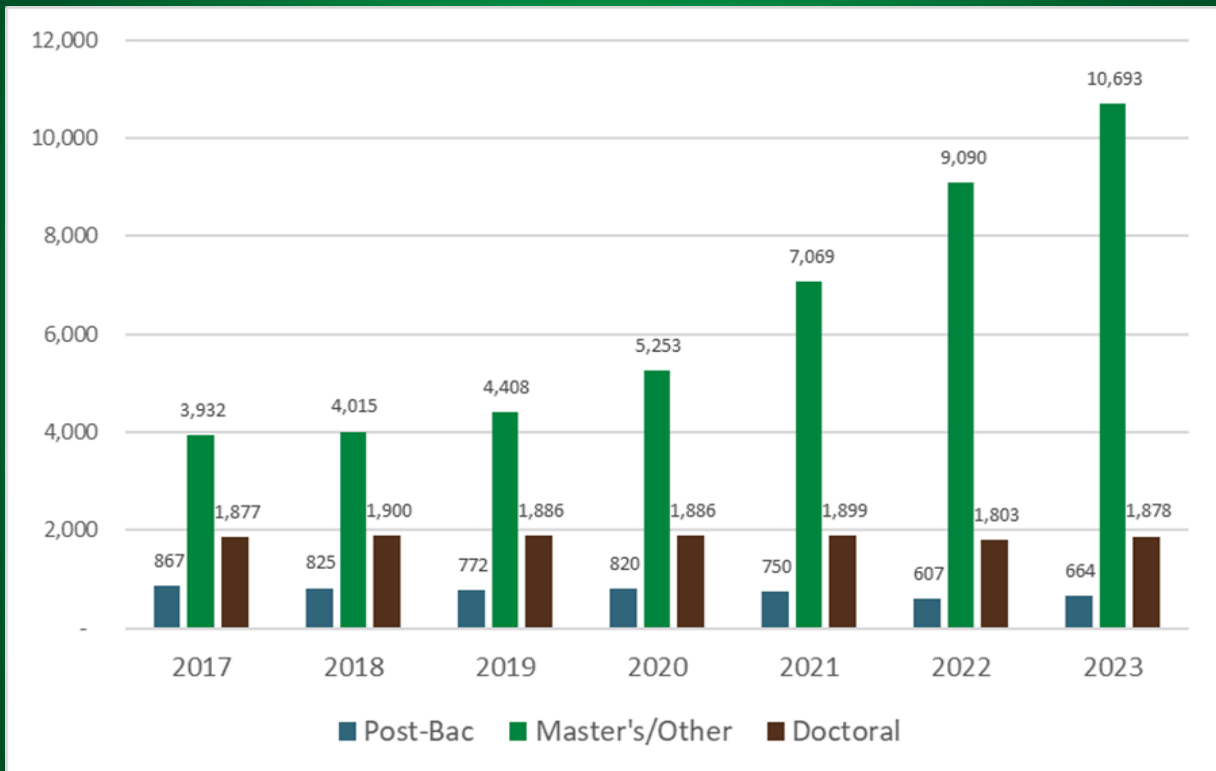
National Grad Enrollment: 2016-2021



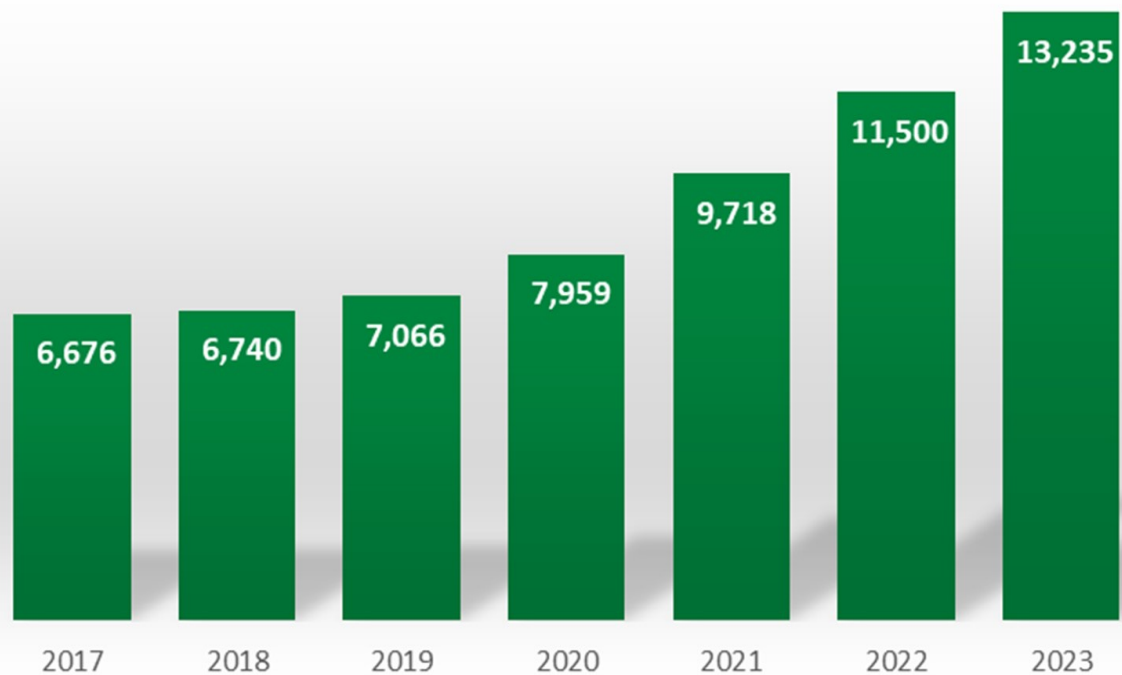
National Grad Enrollment Trends:2016-2021



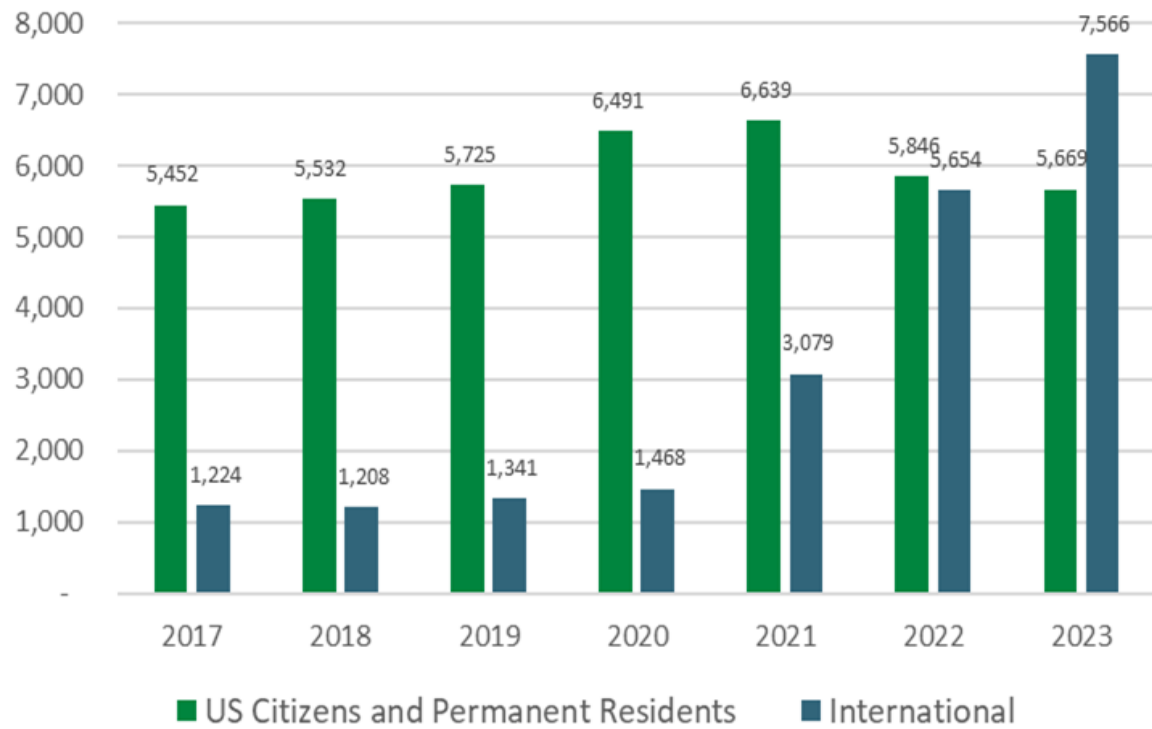
UNT Grad Enrollment: 2017-2023



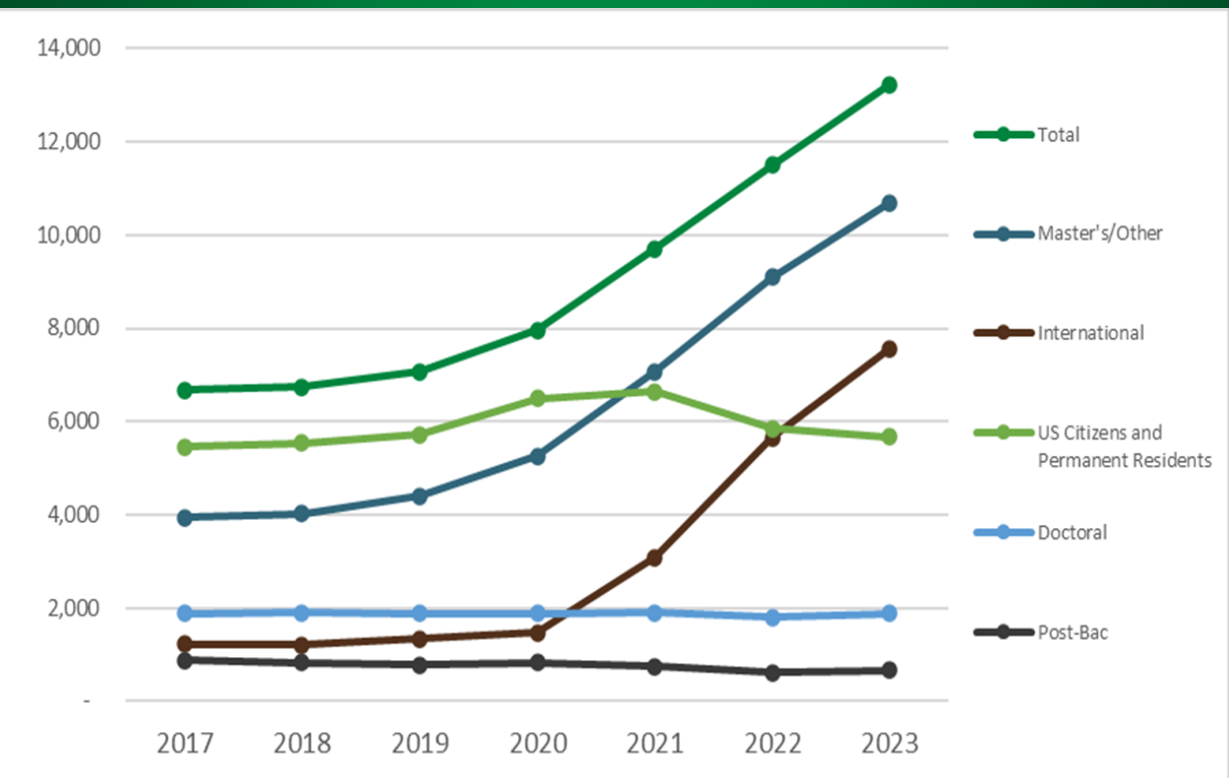
UNT Total Grad Enrollment: 2017-2023



UNT Grad Enrollment: 2017-2023



UNT Grad Enrollment Trend: 2017-2023

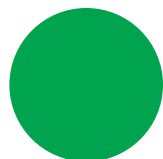


How did UNT achieve its goals?

- ❑ Determine priorities for graduate education
 - Create opportunities for students
 - Generate enrollment increases in high ROI programs so more resources become available for faculty, graduate students and the University
 - Cost of attendance
 - Regional needs for them
- ❑ Determine which programs align with priorities and establish as strategic goals

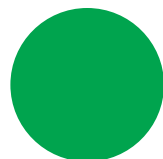


Goals



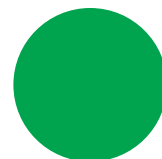
Enrollment

Increase graduate student enrollment, SCHs and retention, and percentage of students that are graduate students



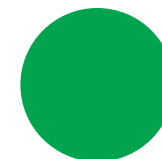
Support

Support UNT schools and colleges



Service

Achieve exceptional service



Efficiencies

Strive for excellence by creating efficiencies

Increase graduate student enrollment, SCHs, retention, and percentage of students that are graduate students

- Continue to collaborate with UNT community to create high-demand majors
 - Examples: Advanced Data Analytics, Business Analytics, Data Science, Health Services Administration, Health Data Analytics, Marketing Analytics, Learning Technology, Computer Science concentrations, etc.



Data Science and Analytics

- High-demand majors that increase enrollments and SCHs
- Multiple delivery modes enable more flexibility
- Many different majors and certification students are taking analytics courses that support UNT Online, Denton and Frisco
- Of 94 master's degree programs, all new master's degrees are in UNT's top 15 programs and rising (Computer Science, Advanced Data Analytics, Data Science, Business Analytics, and Health Data Analytics)
- ADTA recognized as #17 nationally for "best online masters in analytics" by *bestmastersprograms.org*



Increase graduate student success and retention

Student Support

Support for all UNT graduate students

- Financial, workshops, mental health counseling
- Newly added graduate student group mental health support.

TBP

Changed Tuition Benefit Program (TBP) to allow award to “stack” with other scholarships and grants

3MT

3MT competition helps students develop presentation skills, which makes them more marketable

TGS Supports UNT Schools & Colleges

- Assist with educational compliance for UNT
 - Monitor timely progress to degree
 - Strengthen student experience
- Assist in educating campus community
 - Grad Council, Grad Advisors and informal communication across campus
- Support timely progress
 - Professional development workshops
 - Travel Grants require degree plans
 - Graduate Student Research Award requires degree plan, working on thesis/dissertation



Achieve Exceptional Service

- Develop and administer policies that allow for flexibility while ensuring compliance
- Continue to improve processes and decrease the time for award distributions (e.g. TBP award time has greatly improved)
- Continue to improve graduation process
- Team with Graduate Admissions to work on applicant experience



Strive for excellence by creating efficiencies

- Hiring new staff including advisor and support staff to continue to improve TGS processes and efficiencies
- Improved TGS organizational structure to provide better student services
- Found creative ways to operate
 - Zoom meetings and professional development opportunities
 - Creative and flexible scheduling



Opportunities

- Continue to capitalize on trends with additional concentrations to meet market needs
- Encourage collaborations around campus, such as business and music, engineering management, design for operations, etc.
- Continue to partner with UNT at Frisco so professional masters programs can grow in enrollment
- Collaborate with faculty success to enhance graduate student mentoring
- Continue to encourage flexibility in student educational pursuits and degree completion



Accomplishments

- Hosted Association of Texas Graduate Schools (ATGS)
 - On campus visibility
 - Promoted to Texas graduate deans that UNT is a school of choice for their graduate students
- Gained national visibility because of presentation at the Council of Graduate Schools annual summer meeting about delivery of high –demand or unique programs (Computer Science, Advanced Data Analytics, Data Science, Business Analytics, Health Services Administration)



Accomplishments (cont'd)

- Interdisciplinary Studies, a completion master's, is now ranked #12 for enrollment of all UNT's master's programs. (from 56 to 166)
 - Marketing as completion degree for those graduate students who did not finish
- Total graduate enrollment has grown to over 13,000 including GACs and other post-BACS
- Encouraged zoom doctoral defenses to accommodate changing environment



Fall 23 Master's Enrollment in CSE, ADTA, DS, BA, and starting HDA

- Computer Science: 2,120 (1st)
- Advanced Data Analytics: 874 (2nd)
- Data Science: 640 (4th)
- Business Analytics: 619 (5th)
- Health Data Analytics: 77 (28th)





Questions?